

**R19**

**Code No: 764AK**

**JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD**

**MBA IV Semester Examinations, February - 2024**

**TALENT AND KNOWLEDGE MANAGEMENT**

**Time: 3 Hours**

**Max.Marks:75**

**Note:** i) Question paper consists of Part A, Part B.

ii) Part A is compulsory, which carries 25 marks. In Part A, Answer all questions.

iii) In Part B, Answer any one question from each unit. Each question carries 10 marks and may have a, b as sub questions.

**PART - A**

**(25 Marks)**

- 1.a) Explain talent reservoir with illustration. [5]
- b) Describe remedial coaching. [5]
- c) Explain knowledge management systems. [5]
- d) How knowledge in artifacts is decoded. [5]
- e) How is knowledge management shared? [5]

**PART - B**

**(50 Marks)**

2. How are assessment tools used in talent management and examine the process of talent management? [10]

**OR**

3. Enumerate the steps in developing a valid competency model and illustrate the role of potential forecast in competency management. [10]

- 4.a) Explain contemporary approaches to succession planning.
- b) Describe the tools used performance based coaching. [5+5]

**OR**

- 5.a) Explain the traditional approaches to succession planning.
- b) Examine the talent management strategies with illustration. [5+5]

6. Explain in detail the factors influencing knowledge management and brief on issues in KM. [10]

**OR**

7. Discuss the technologies used in knowledge management with suitable case example. [10]

8. Explain the various types of knowledge management assessment types. [10]

**OR**

9. Write a detailed note on Knowledge management assessment. [10]

10. Describe Earl's Seven Schools of knowledge management. [10]

**OR**

11. Explain the organizational impact of knowledge management on organizational performance. [10]

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